



**Value-Based Health Care  
Graduate Program**

-  
Class of 2022

**Prof. Gregory Katz**  
Academic Director  
[Gregory.katz@u-paris.fr](mailto:Gregory.katz@u-paris.fr)

**Dr. Raquel Correia**  
Program Coordinator  
[raquel.pereira-correia@u-paris.fr](mailto:raquel.pereira-correia@u-paris.fr)

For more details, please visit:  
[www.chair-innovation-value.eu](http://www.chair-innovation-value.eu)

## Objectives

The Université Paris Cité offers a **unique VBHC Graduate Program** to help pragmatic leaders make high-value care a reality. This hybrid training program includes VBHC concepts, **implementation methods, use cases, immersion visits** and outstanding **networking opportunities**. Each year, from July to December, a **small group of participants** interacts with **world-class experts** and **mentors** around a series of operational challenges:

- ✓ **Mobilize** internal resources around a standardized value agenda;
- ✓ **Build** a community of practice with iterative improvement loops;
- ✓ **Make** outcome data independent, insightful and actionable;
- ✓ **Involve** patients in shared decision-making;
- ✓ **Transform** care pathways with patient case-mix adjustment;
- ✓ **Incentivize** high-value care with interplay of remuneration & reputation;
- ✓ **Purchase** devices and drugs through value-based procurement.

Pioneering Value-Based Health Care is essentially about **leadership**. This six-month part-time graduate program is an outstanding learning opportunity to **challenge yourself**, meet other talents, and stimulate your mind. All in one semester.

## Participant profiles

We welcome participants with a diversity of professional backgrounds:

- ✓ Healthcare professionals (including residents)
- ✓ Managers at healthcare providers
- ✓ Managers at payer organizations
- ✓ Decision-makers at medtech & biopharma companies
- ✓ Entrepreneurs at digital health start-ups
- ✓ Representatives at patient associations
- ✓ Civil servants at health agencies
- ✓ Researchers (including PhD candidates)

## Practical information

### Organization

- ✓ Five training modules totaling 10 days from July to December
- ✓ Two days of training per month (6 working days over 6 months)
- ✓ Half the sessions are face-to-face, the other half are online
- ✓ Two immersion visits are organized in Rotterdam & Boston (optional)
- ✓ Graduation requires full attendance

### Tuition

- ✓ €6,000 (tax included) per participant
- ✓ 50% discount for non-profit organizations, PhD candidates, residents, patient representatives
- ✓ This rate includes training sessions, course-pack, ICHOM conference registration and lunches
- ✓ Tuition does not include the registration fee (€300) and travel expenses (transportation, lodging, other meals).

## Applications

1. To apply, send before June 10, 2022 the following documents to [raquel.pereira-correia@u-paris.fr](mailto:raquel.pereira-correia@u-paris.fr)

- ✓ Up-to-date CV
- ✓ Letter of motivation
- ✓ Application form

2. Upon receipt, an appointment will be set up for an interview with the jury.

3. Admissions are confirmed the week following the interview.

For more information, please contact **Dr. Raquel Correia, Program Coordinator**  
[raquel.pereira-correia@u-paris.fr](mailto:raquel.pereira-correia@u-paris.fr)

## Syllabus 2022

Module 1: Measuring Value			
<b>July 1</b> (Friday) Paris	9.00	Introduction to Value-Based Health Care (Prostate cancer)	Prof. Gregory Katz, Université Paris Cité Medical School Dr. Sally Lewis, National Health Services, Wales Matthew Hickey, The Health Value Alliance Kaisa Immonen, European Patient Forum
	14.00	The VBHC Implementation Matrix (Cataracts)	
	16.30	The NHS Wales value agenda	
	17.30	Establishing VBHC commissioning in health insurance (UK)	
	18.30	Involving and empowering patients	
	18.30	Networking cocktail	
<b>July 2</b> (Saturday) Paris	9.00	Measuring Costs in Health Care (Osteo-arthritis)	Dr. Jens Deerberg, RoMed Hospitals Prof. Susanna Gallani, Harvard Business School Prof. Chris Gibbons, MD Anderson Cancer Center Jean-Marc Bourez, EIT Health
	13.30	Time-Driven Activity-Based Costing	
	15.00	Standardizing outcome measurement (Oncology)	
	16.00	Promoting high-value care in Europe	
	17.30	End of session	
Module 2 : Benchmarking health gains			
<b>August 25</b> (Thursday) Rotterdam	9.00	Outpatient chronic care clinic (Type-1 Diabetes)	Maarten Akkerman, Diabeter Prof. Erik van Raaij, Rotterdam Sch. of Management Aline Stolk-Vos, Menzis, Prof. Jeroen Struijs, RIVM Dutch Ministry of Health (tbc)
	13.30	Purchasing value	
	15.00	Contracting with health insurers (Rheumatoid Arthritis)	
	17.00	Health reforms in the Netherlands	
	18.00	End of session	
<b>August 26</b> (Friday) Utrecht Netherlands	9.00	Welcome and introduction	Dr. Paul van der Nat, St Antonius Hospital, Santeon Roald van Leeuwen, Santeon Hospital Group Clinical lead, Santeon Hospital Group Clinical lead, Santeon Hospital Group Peers from Santeon Teaching Hospitals Pieter de Bey, Santeon Hospital Group Dr. Dennis van Veghel, Netherlands Heart Registration
	9.15	Santeon VBHC strategy	
	9.45	Maternity care unit (visit): learning from improvement cycles	
	11.15	Breast cancer unit (visit): PROM-based shared decision making	
	12.30	Lunch interactions with medical teams across hospitals	
	13.15	Santeon's value roadmap for the future	
	13.45	Third party registry auditing outcome data (Cardiology)	
	16.15	End of session	
Module 3: Improving & incentivizing high-value care			
<b>September 30</b> (Friday) Online	9.00	Interoperability, data capture & shared learning	Prof. Martin Ingvar, Karolinska Institute Dr. Stefan Larsson*, ICHOM Prof. Jaume Ribera, IESE Business School Prof. Scott Wallace, Dell Medical School, U. of Texas
	10.30	The central role of PROMs for machine learning	
	13.30	Design thinking in hospital organizations (Blood collection)	
	15.15	Understanding what matters: capability, comfort & calm	
	16.30	End of session	
<b>October 1</b> (Saturday) Online	9.00	Patient involvement in shared decision-making	Prof. Morten Kildal, Uppsala University Hospital Prof. Stefan James, Uppsala University Hospital Prof. Zirui Song, Harvard Medical School Prof. Andrea Pusic, Harvard Medical School
	10.45	Registry randomized clinical trials (Heart failure)	
	13.30	Medicare for all & value-based incentives	
	15.15	Clinical implementation of PROMs: obstacles & challenges	
	16.30	End of session	
Module 4: Unleashing the power of patient-centric outcomes			
<b>Nov 2</b> (Wed.) Boston or online	9.00	Building a VBHC culture and organizational structure	ICHOM Conference
	14.00	enabling change	
	17.00	ICHOM benchmarking platform and machine-readable standards	
	18.00	Networking session	
<b>Nov 3</b> (Thurs.) Boston or online	9.00	Value-based contracting and payment models	ICHOM Conference
	17.00	Networking session	
	18.00	End of session	
Module 5: Pioneering Value Based Procurement & Care Transformation			
<b>Dec 16</b> (Friday) Paris	9.00	Value-based procurement in France: the PHARE initiative	Sophie Carlier, French Ministry of Health Danny Havenith, Eur.Health Public Procurement Alliance Prof. Ewa Roos, University of Southern Denmark
	10.45	The future of outcome-based tenders in Europe	
	14.00	Transforming care pathways (Hip & knee replacement)	
	17.00	End of session	
<b>Dec 17</b> (Sat.) Paris	9.00	Participants' poster presentation	Jury, Mentors All participants Peter Pitts, Center for Medicine in the Public Interest Prof. Gregory Katz, Université Paris Cité Medical School
	10.45	Participants' poster presentation	
	13.30	FDA guidance to use PROs for assessing medical products	
	15.00	How leadership makes the value shift happen	
	16.30	End of session	

## Faculty

### Academic director

- **Prof. Gregory Katz**, Chair of Innovation and Value in Health, Université Paris Cité School of Medicine, Academic director of the Value-Based Health Care Graduate Program

### Faculty

- **Maarten Akkerman**, Head Medical Affairs & Value-Based Healthcare North West Europe at Medtronic, Member of the Board of directors Diabeter
- **Pieter de Bey**, Managing Director, Santeon Hospital Group
- **Jean-Marc Bourez**, CEO, EIT Health
- **Sophie Carlier**, Value-Based Procurement & Innovation Procurement Manager, French Ministry of Health
- **Dr. Jens Deerberg**, CEO RoMed Kliniken, Former President of ICHOM
- **Prof. Susanna Gallani**, Assistant Professor in Accounting & Management, Harvard Business School
- **Prof. Chris Gibbons**, Director, MD Anderson Center for Inspired Cancer Care, University of Texas
- **Matthew Hickey**, CEO, The Health Value Alliance, Co-Chair All.Can International Research and Evidence Working Group
- **Kaisa Immonen**, Director of Policy, European Patients' Forum
- **Prof. Martin Ingvar**, Professor of Integrative Medicine, Karolinska Institute, co-founder of ICHOM
- **Prof. Stefan James**, Professor of Cardiology, Uppsala University Hospital
- **Prof. Morten Kildal**, Associate Professor and Plastic Surgeon, Uppsala University Hospital
- **Dr. Stefan Larson**, Co-founder of ICHOM, Senior advisor in healthcare
- **Dr. Sally Lewis**, National Clinical Lead for Value-Based and Prudent Healthcare, NHS Wales
- **Dr. Paul van der Nat**, Manager and senior researcher, St. Antonius Hospital, Santeon
- **Peter Pitts**, President, Center for Medicine in the Public Interest, former FDA Associate Commissioner
- **Prof. Andrea Pusic**, Professor of Surgery, Harvard Medical School, Director of Patient-Reported Outcomes, Value & Experience Center, Brigham and Women's Hospital
- **Prof. Erik van Raaij**, Purchasing & Supply Management in Health Care, Erasmus University
- **Prof. Jaume Ribera**, Professor of Operation Management, IESE Business School
- **Prof. Ewa Roos**, Head of the Musculo-Skeletal & Physiotherapy Research Unit, University of Southern Denmark, Co-Developer & Lead of GLA:D International Network
- **Prof. Zirui Song**, Associate Professor of Health Care Policy, Harvard Medical School, Internal Medicine Physician, Massachusetts General Hospital
- **Dr. Aline Stolk-Vos**, Policy Advisor, Menzis
- **Prof. Jeroen Struijs**, Associate Professor at Leiden University Medical Center Health Campus and senior researcher National Institute for Public Health and Environment
- **Dr. Dennis van Veghel**, Director of the Netherlands Heart Registration
- **Dr. Scott Wallace**, Associate Professor and Managing Director, Value Institute for Health and Care, Dell Medical School at the University of Texas, Austin